

LAUNCH ITS BIOTECH START-UP (35H)

Program :

1. Market
 - 1.1. How to transform a technology into a product ?
 - 1.2. Biotech market trends
 - 1.3. Market and competition analysis
 - 1.4. SWOT
2. Law
 - 2.1. Intellectual Property
 - 2.2. Conflict of interest
 - 2.3. Key contracts
3. Funding
 - 3.1. Aids
 - 3.2. Love money
 - 3.3. Business Angels
 - 3.4. Funds
 - 3.5. Table rounds
4. The business plan
 - 4.1. Financing plan
 - 4.2. Writing
 - 4.3. Pitcher
 - 4.4. Communication
5. The startup community
 - 5.1. Incubators and nurseries
 - 5.2. Support structures
 - 5.3. Technology transfer companies